



**RO-010-001501**

Seat No. \_\_\_\_\_

**B. B. A. (Sem. V) (CBCS) Examination**

**February - 2019**

**501 - Operation Management**  
*(Old Course)*

**Faculty Code : 010**

**Subject Code : 001501**

Time : **2.30** Hours]

[Total Marks : **70**

**Instruction** : Figures to the right indicate full marks.

1 Define production management. Discuss its function in detail. 14

**OR**

1 Distinguish : Manufacturing operations V/s Service Operations. 14

2 Discuss the merits and demerits of job shop production process. 14

**OR**

2 What is the meaning of process selection ? Explain the various factors affecting the selection of process. 14

3 What do you mean by production planning and control. Define the various functions of production planning and control. 14

**OR**

3 Discuss in detail the concept of service planning and scheduling for each type of service operations. 14

4 Write in detail the different factors affecting the plant location of the factory. 14

**OR**

4 Explain the Break-Even Analysis and Qualitative factor analysis methods for location models. 14

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**5** Discuss in detail the difference between product layout and process layout. **14**

**OR**

**5** Discuss the factors affecting the facility layout. **14**

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